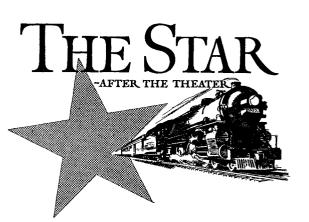


Published weekly during the college year and monthly in July and August.

Postmaster: Return postage guaranteed.

Subscription \$4 per year. Entered as second class matter, Ithaca, N. Y. Use form 3578 for undeliverable copies.





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 " Newark (Eliz. & Meeker Aves.)
 12.22 A.M.

 " Philadelphia (Reading Ter.)
 12.00 A.M.

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# CORNELL ALUMNI NEWS

Vol. xxxi, No. 15

ITHACA, NEW YORK, JANUARY 10, 1929

PRICE 12 CENTS

#### Will Lead State Bar

Judge Frank H. Hiscock '75, Chairman of Trustees, Nominated Head of New York Association

Frank H. Hiscock '75, chairman of the Board of Trustees, will be the next president of the State Bar Association. He has been unanimously nominated for that office, and his election at the annual meeting in New York January 18 and 19 will be a formality.

Judge Hiscock was admitted to the bar two years after he received the A.B. degree. He engaged in practice at Syracuse, and in 1896 he was elected justice of the Supreme Court Fifth District. From 1901 to 1906 he was an associate justice of the Fourth Appellate Division, and in 1906 he was elected a judge of the Court of Appeals, the highest court in New York State.

He served twenty years on the Court of Appeals bench, becoming chief judge in 1916 and retiring in 1926 when his term expired.

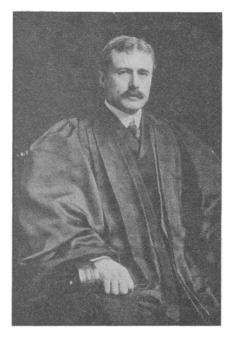
On November 17, 1928, Judge Hiscock was reelected president of the Cornell Law Association. He is actively interested in the work of the Law School. When the gift of Myron C. Taylor '94 for a new building to house the Law School was announced, Judge Hiscock made the following statement:

"As Trustee, alumnus, and member of the legal profession, I feel deeply grateful for the splendid donation which Mr. Taylor has made for the benefit of the Law School. Under its present management, with its advanced requirements, our Law School has attained a degree of excellence and a standing among the law schools of the country much beyond what it has ever before reached.

"This great gift of Mr. Taylor's will not only afford needed facilities for carrying on and extending the work of the Law School, but will be a great stimulant in striving for that end. In addition to these special considerations, the gift will be a heartening evidence of the support on which Cornell may rely from its alumni and former students. It will be a further proof, if that is needed, of what we all want to realize, that loyal and interested alumni are the greatest asset which any university can have."

Judge Hiscock received the degree of LL.D. from Syracuse in 1914, from Columbia in 1917, from Williams in 1924, and from the University of the State of New York in 1926.

He is vice-president of the American Unitarian Association and a member of the Century, University, Citizens, and Cornell Clubs.



JUDGE FRANK H. HISCOCK

#### NAMED RESEARCH FELLOW

Dr. Charles M. Carpenter '17, until recently assistant professor of veterinary bacteriology and parisitology, has been appointed a research fellow on the staff of the Albany Medical College under a grant by the General Electric Company of Schenectady to be used in research work carried on in cooperation with the company.

The Albany Medical College is the medical department of Union University. The grant will be \$15,000 annually.

Dr. Carpenter will work in cooperation with the physicists of the General Electric Company. One of the first problems to be attacked will be the effects of radio high-frequency waves, with special reference to possibilities of beneficial effects in the treatment of certain diseases such as undulant fever and tuberculosis.

Wesleyan reports an increase in total property for the year of \$745,901. The income from the general investments averaged 6.01 per cent. The budget for 1927-8 totaled \$508,780. The average undergraduate attendance is 600 students, each of whom on the average pays \$342 to the university.

#### Committee Being Formed

Preliminary Report on Athletics To Be Given at February Meeting of Alumni Directors

Ever since his election a month ago in Washington, one of the busiest of alumni has been Conant Van Blarcom '08, president of the Alumni Corporation. He has been spending the better part of the month in Ithaca and elsewhere, studying various aspects of many Cornell problems, and in his spare time has been in active correspondence with Cornell men of all ages and in all parts of the world.

One of the resolutions presented at the convention called for a committee to make a general survey of athletic conditions at the University. In making up this important group, he has endeavored to obtain representative Cornellians whose opinions would carry weight, so situated geographically that without great effort the committee could meet around the same table. Seventeen men, ranging in class from '90 to '22 and in location from Boston to Milwaukee, from Philadelphia to Cincinnati, have been asked by Van Blarcom to serve on the committee with him. Their names will be published as soon as all have accepted the call for service. This committee is expected to carry on its activities by conference of its own members, by trips to Ithaca, individually and in groups, and by correspondence and conversations with alumni and alumni clubs. It will naturally be in close conference with the Athletic Council. On his last trip to Ithaca Van Blarcom was given every assurance of active support by President Farrand and other officials, including Dean Kimball, president of the Athletic Council.

The next meeting of the Board of Directors of the Corporation will be held in New York on February 23 and 24. The committee on the athletic survey will present at least a preliminary report at that time. Other matters to which the corporation is giving particular thought this year include the work of the Committee on Relations with Preparatory Schools, of which Thomas I. S. Boak '14 is chairman, and the committee on the proposed establishment of an employment and placement bureau, of which Hosea Webster '80 is chairman. The Corporation will also consider the desirability of raising the per capita tax against the local clubs from its present figure of twentyfive cents per member. The enlarging scope of the activities of the Corporation will undoubtedly require a heavier budget.

The place and date of the next convention will be determined when the Board of Directors meets in February. At the convention in Washington invitations were received from Cincinnati and Rochester.

The directors of the Corporation are hopeful that this year an even larger and stronger field of alumni will be in competition for places on the Board of Trustees. During the last two years the Corporation has made particular effort to attract into the field a larger number of qualified men and women. The effort has been reasonably successful. Nominations for candidates for Alumni Trustee close on April 1. When the Board of Directors meets in February it will review the situation in the light of its responsibility for increasing the number of candidates. It is the hope of the Board that by February there will already be several candidates in the field.

#### **ATHLETICS**

#### Fencers Take Second Place

The fencing team captured second place in the annual Intercollegiate invitation tournament at the New York Athletic Club during the Christmas recess. Twentyfive leading fencers from a number of eastern universities, including Yale, Penn, Columbia, N. Y. U., Hamilton, and Princeton were present.

Captain Patsy P. Pirone went through the preliminary and semi-final rounds undefeated and was tied for first place in the finals with John Cautino of Columbia, last year's winner. Cautino reatined his title by defeating Pirone in the fence-off, 5-4, after a hard fight in which the Cornell captain led his opponent, 4-1.

Marvin L. Smith was the other Cornellian to place in the meet, taking fifth place. Walker of Yale and Allesandron of Columbia placed third and fourth respectively. Sidney W. Stranger, Irving Cantor, and F. W. Gravino were eliminated in the first round.

#### Lose all Holiday Games

The Cornell basketball team failed to win a game during the annual Christmas tour. One game was lost by the margin of one point to Niagara at Niagara Falls, 29 to 28, January 1, evening up the two-game series between the two teams. Cornell won at Niagara in the opening encounter of the season, 28 to 24.

The other three defeats were by decisive margins. Michigan won at Ann Arbor, 45 to 13, January 2; Michigan State was victorious at East Lansing, 38 to 24, January 3, and Syracuse won at Syracuse, 31 to 18, January 5.

The loss of the Niagara game came in an extra five-minute period, when the teams were tied at 26-26 at the end of the regular

playing time. A free throw, after each team had scored a field goal, spelled the defeat of the Red and White.

Against Michigan Cornell could do little, scoring only three times from field, while the Blue and Maize players tallied nineteen goals.

The Michigan State game was a battle until the second half got under way, Cornell holding the Lansing quintet to a seven-point lead in the first period.

Syracuse, like Michigan, held Cornell to three field goals, and Cornell's points resulted in some excellent shooting from the foul line.

The season's record to January 5 includes five defeats and two victories, the wins being scored over Niagara and Alfred in the Drill Hall. Rochester scored the other win over Cornell at Rochester at the start of the Christmas vacation.

Lewis was the high scorer on the tour, although he was held scoreless in the Syracuse encounter. He made sixteen points against Niagara, eleven against Michigan State, and five against Michigan. Captain Layton accounted for twenty points in the four games.

The line-ups of the four games:

Cor	nell (28)	)	
	G`	F	P
Murphey, lg-lf	0	o	0
Layton, rf	I	I	3
Harrington, c-lg	0	0	ŏ
Fisher, c	0	o	0
Stein, lg	I	3	4
Kass, lg	2	o	4
Gersten, lg	0	o	ó
Lewis, rg-lf	5	6	16
Bessmer, rg	Ó	I	I
Totals	9	10	28
Niag	ara (29)	)	
· ·	G`	F	P
Heffernan, lf	I	o	2
Marks, lf	2	0	4
Curran, rf	3	7	13
Schaad, c	ŏ	ò	ŏ
Dwver, lg	I	1	3
Sheedy, lg	o	o	ŏ
Snyder, rg	3	I	7
• , -			<u>.</u>
Totals	10	9	29
Referee: Fitting	g. Un	pire: Gr	eene.
Time of periods: 2	o minu	tes. Sco	re at
1 16 6			· · · au

half: Cornell 14, Niagara 14.

Co	rnell (13)		
	G	F	P
Murphy, lf	O	0	0
Layton, rf	I	2	4
Lewis, c	I	3	
Fisher, c	I	ŏ	4 5 2
Harrington, c	0	0	0
Stein, lg	o	1	I
Kass, rg	o	o	o
Bessmer, rg	o	I	I
, -			
Totals	3	7	13
Mic	higan (45	5)	
	Ğ `	F	P
Kaintz, lf	2	I	5
Rose, lf	1	0	2
Orwig, rf	6	o	12
McDonald, rf	1	I	3
Chapman, c	0	o	ő
Cushing, c	o	o	ō
Truskowski, lg	8	4	20
McCoy, rg	2	Ĭ	3
V / G			
Totals	19	7	45

Referee: Schommer, Chicago. Umpire: Young, Illinois Wesleyan. Time of periods: 20 minutes. Score at half: Michigan 19, Cornell 8.

Co	rnell (24)												
	G	F	P										
Bessmer, lf	I	I	3										
Murphy, If	o	o	ŏ										
Gersten, lf	o	o	o										
Layton, rf	3	2	8										
Lewis, c	4	3	11										
Fisher, c	ò	ŏ	0										
Harrington, c	o	o	o										
Stein, lg	o	O	0										
Kass, rg	I	o	2										
	_												
Totals	9	6	24										
Michig	Michigan State (38)												
_	G	` <b>F</b>	P										
Sheathelm, If	2	2	6										
Vanzylen, lf	4	3	11										
Dickenson, rf	Ó	3 2	2										
D. Grove, rf	I	2	4										
Totten, c	o	2	4 2										
Dennerden, c	I	3	5 0										
Russo, lg	o	ŏ	ŏ										
Scott, lg	I	I											
R. Grove, rg	I	I	3 3 2										
Haga, rg	1	O	2										
		—											
Totals	11	16	38										
Referee: Youn	g, Illino	ois Wesl	evan.										
Umpire: Jerpe, Ke	enyon. T	ime of pe	riods:										
20 minutes. Sco	ore at h	alf: Mic	hioan										

minutes. Score at half: Michigan State 20, Cornell 13.

Co	rnell (18)	)	
	G	$\mathbf{F}$	P
Layton, lf	o	5	5
Lewis, rf-c	0	ŏ	5 0 7 1
Bessmer, rf-lg	2	3	7
Murphy, rf	o	ĭ	Ï
Harrington, c	o	I	1
Fisher, c	o	o	0
Kass, Íg	I	2	4
Gersten, lg	0	o	ó
Stein, rg	o	o	0
Totals	3	12	18
Svr	acuse (31	)	
•	G `	´ F	P
Hayman, lf	5	7	17
Stevens, If	ŏ	ó	ó
Beagle, rf	2	1	5
Walkov, rf	o	0	ŏ
Katz, rf-lg	ĭ	2	4
Harwood, c	o	2	2
Louks, c	О	o	0
Brentleman, c	o	o	0
DeFilipo, lg	1	I	3
Fogarty, rg	0	o	ŏ
_			
Totals	9	13	.31

Referee: Dowling, Endicott. Umpire: Risley, Colgate. Time of periods: 20 minutes. Score at half: Syracuse 14, Cornell 7.

#### Basketball Schedule

Cornell 28,	Niagara 24
Cornell 33,	Alfred 19
Cornell 27,	Rochester 29
Cornell 28,	Niagara 29
Cornell 13,	Michigan 45
Cornell 24,	Michigan State 38
Cornell 18,	Syracuse 31
January 8	Syracuse at Ithaca
January 12	Princeton at Princeton
January 19	Yale at Ithaca
February 6	Hobart at Ithaca
February 9	Pennsylvania at Ithaca
February 12	St. Bonaventure at Ithaca
February 16	Dartmouth at Hanover

February 20 Columbia at Ithaca
February 23 Pennsylvania at Philadelphia
February 27 Dartmouth at Ithaca
March 2 Princeton at Ithaca

March 2 Princeton at Ithaca
March 9 Yale at New Haven
Columbia at New York

#### FACTORY UNEMPLOYMENT

Factory unemployment in the past few years has been caused more by loss of markets than by changes in factory methods, Professor Sumner H. Slichter of the Department of Economics told the American Economic Association and the American Association for Labor Legislation at a meeting in Chicago in the Christmas holidays.

Improved methods of production, resulting in a larger output by employees, have not as a rule resulted in reducing the number of employees, he said.

PROFESSOR D. H. UDALL of the Veterinary College has been appointed to the Policy Committee of the American Veterinary Medical Society.

#### SPORT STUFF

The subject of student ownership of automobiles pops up periodically. Let Professor X save his life by a convulsive leap to the curb or Dr. Y have his fenders scraped by a hilarious Ford and the Town and Gown Club thunders with it. It might very well have been Atwater's truck which hustled the good professor off the street or some visiting alumnus who failed to miss Dr. Y. But why split hairs?

Youth drives faster than maturity. It always has and always will. On the other hand youth is better oriented, its nervous and muscular reactions are more reliable, and speaking generally, it knows aboat cars and how to handle them.

Add up the motor accidents that take place in the town during the course of the year and notice the number in which students figure, or again, those participated in by the Faculty. Students take chances, but contemplate the hundreds of reckless persons who drive with professors.

Anyway, let's talk of legislation and compulsion. The constabulary exist to take care of infractions of rules of the road. And it doesn't make much difference whether cars are a good thing or a bad thing for students. It always has been—and should remain—the wholesome tradition at Cornell that as long as a students pays his fees and passes his examinations the University will leave him alone to go to hell his own way.

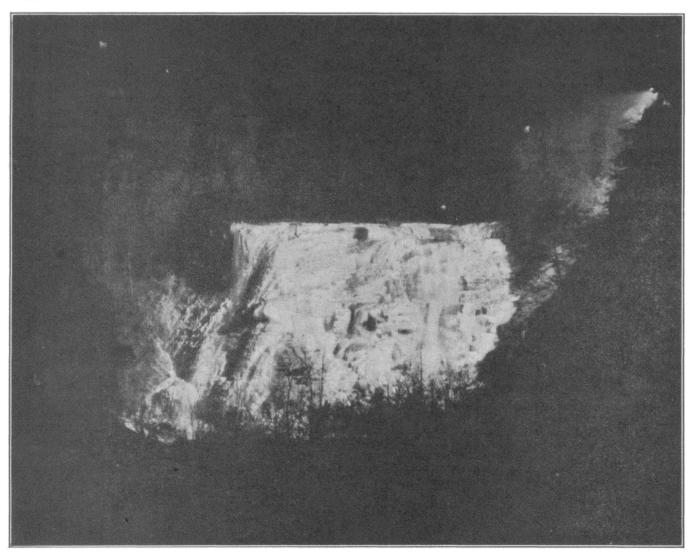
We have enough on our hands now without going in for corporate dry-nursing.

R. B.

#### GIFT FROM WHITE FAMILY

A gift of \$2,000, to be added to a fund of \$500 established in 1872 by their grandfather, Horace K. White, has been made to the University by Edward I. White '93, and Horace White '87. The gift is a memorial to Horace K. White.

The income of the fund has been awarded annually as prizes for excellent scholarship to students in the Veterinary College. The additional gift will bring the amount of the first prize to \$100, and that of the second to \$25.



#### BOOKS

#### Miss Cornell's Reminiscences

The Autobiography of Mary Emily Cornell. Ithaca, N. Y. The Cayuga Press. 1928. 18.5 cm., pp. xii, 169. Price, \$1.50.

It would have been a misfortune if the last surviving child of Ezra Cornell—now in her useful eighties—had not paused a moment to record the history of her life. So many great ones whom another hundred years will deify and dehumanize, step in for supper. The beginnings of two great foundations—Vassar and Cornell—are described in terms of what the dramatis personae wore and said and what they had to eat—vivid, vital history. Ezra Cornell himself becomes not the hard-bitten pioneer, not the ruthless captain of industry, not the austere rich man, but the loving father with a merry twinkle in his eye.

In the manner of a charming old lady talking across the teacups Miss Cornell writes with consummate and unconscious art of the times, the people, and the events which she has touched. We see the Ithaca of the stage-coach and the canal boat. We see the Civil War from the windows of a young ladies' boarding school. We see the early days of Vassar, when a lapse from genteel deportment on the part of any young lady caused the faculty more real anguish than a flat failure in natural philosophy. We see the miraculous day when Ezra Cornell rubbed his lamp and wished to the little hill town on the lake its greatest collection of scholars and brilliant talkers—Andrew D. White, Goldwin Smith, James R. Lowell, Agassiz, and the rest-who ever lived and ate together and had their washing done all under one roof.

That record is a valuable contribution to history. But the real charm of the book and what will make it so interesting to Cornellians of a former date, together with those of a later period who have the good luck to make Ithaca contacts, is the revelation of Miss Cornell herself, and the intimate glimpses she gives of the lovely people who in the last sixty years have climbed these hills and rambled through these gorges.

Her love for the family, her deep affection for her nieces and nephews, and her great capacity for friendship ooze out unconsciously from every line.

Here's an old lady who traveled in stage coaches and celebrated her sixty-fifth birthday by playing eighteen holes of golf. Here's an old lady whose tours of Europe were royal progresses and who secretly enjoyed having her cookies and pies stolen by such graceless young hellions as Charlie Blair and Joe Beacham and Louis Fuertes. The story of her life is charming, interesting, and important.

R. B.

#### Books and Magazine Articles

The Oberlin Alumni Magazine for December includes a portrait of Alfred R. Horr '95, vice-president of the Cleveland's Trust Company, who has just been elected a trustee of Oberlin.

In The School Review for December Professor Emery N. Ferris reviews Hubert Wilbur Nutt's "Current Problems in the Supervision of Instruction."

In *The Nation* for December 26 Dr. Hendrick W. van Loon '05 has a cartoon entitled "The Season of Good Will in South America."

In School and Society for December 8, Vaughan MacCaughey '08 writes on "Freedom in Progressive Education."

In The Journal of Physical Chemistry for December Professor Bancroft reviews "Photochemical Processes" by George B. Kistiakowsky and the third edition of "American Lubricants" by L. B. Lockhart.

In The Atlantic Monthly for December Sidney B. Fay reviews the third and fourth volumes of "The Intimate Papers of Colonel House" and Charles Johnston reviews Dr. Charles A. Beard's "Whither Mankind?"

The Maine Alumnus for December includes a portrait of Dr. Whitman H. Jordan, '77-8 Grad., Maine '75. Since his retirement from the directorship of the Geneva Experiment Station Dr. Jordan has been living at Orono, Me.

In The Cornell Civil Engineer for December Squire E. Fitch 'oo writes on "Causes of Success and Failure of Bituminous Macadam Pavements." Lewis M. Leisinger '31 describes "Hydrographic Surveying in New York Harbor." Earl Stimson's address on "The Engineer and the Railroad" is concluded from the November number. Professor William R. Osgood writes on "Bracket Connections."

In Education for December Professor Jason Almus Russell, A.M. '25, of Colgate, has a paper on "Ruskin the Educator." It formed a part of his master's thesis here.

In The American Political Science Quarterly for November Professor Robert E. Cushman reviews Charles Evans Hughes's "The Supreme Court of the United States: Its Foundations, Methods, and Achievements; an Interpretation."

In The Cornell Law Quarterly for December there are fifty pages of Notes and Comment by members of the Law School. Professor Frank Thilly reviews "The Paradoxes of Legal Science" by Benjamin N. Cardozo.

In The Journal of Physical Chemistry for January Professor Bancroft reviews "The Colloidal Salts" by Harry B. Weiser, "The Physics of Crystals" by Abram F. Joffe, and Section I of "Handbuch der biologischen Arbeitsmethoden" by Emil Abderhalden.

In School and Society for December 22 Archie M. Palmer '18 writes on "The American Field Service Fellowships."

#### **OBITUARIES**

#### James B. Shearer '78.

James Buchanan Shearer, a member of the firm of Shearer, Rowell and Company, died of cancer on September 11, in Bay City, Mich. He was born in Detroit on June 29, 1857, the son of James and Margaret Hutchison Shearer. He spent two years in the science course, and was a member of Alpha Delta Phi.

#### Edward P. York '89

Edward Palmer York, a leading architect in New York and member of the firm of York and Sawyer, died at the Presbyterian Hospital Medical Center in New York on December 30.

York was born in Wellsville, N. Y., sixty-three years ago, the son of Hiram and Harriet Palmer York. He was a special student in architecture from 1887 to 1889, and later received his practical training with the firm of McKim, Mead and White. Soon after completing his training he formed a partnership with Philip Sawyer.

Among the many buildings desigend by his firm are the New York Historical Society Building, the Guaranty Trust Company, a number of New York's including the Fifth Avenue, and buildings at the University of Michigan, Vassar, Smith, and Rutgers.

His wife, who was Miss Muriel Gould of New York, survives him.

#### William Pfeiffer '03

Dr. William Pfeiffer, a leading physician in Brooklyn, died on December 8 at the Mount Sinai Hospital in New York, after a brief illness.

He was born in Philadelphia on July 6, 1874, the son of George and Elizabeth Pfeiffer. He received the degree of M.D. Dr. Pfeiffer was a specialist in obstetrics and gynecology, served on the staff of the Kings County, Carson C. Peck Memorial, Beth Moses, and Holy Family Hospitals, and was an instructor in the Long Island College Hospital.

He is survived by his wife, Mrs May Smith Pfeiffer, and two daughters.

#### C. William Carry '20

Charles William Carry, a lawyer in New York and former quarterback on the football team, died in New York on December 31, after an appendicitis operation.

He was born on August 5, 1898, the son of Mr. and Mrs. James C. Carry. He entered in 1916, left in 1918 to enlist in the Navy, and returned to receive the degree of A.B. in 1920. He was a member of Psi Upsilon. In 1924 he graduated from the Harvard Law School and since then had been associated with White and Case

Carry is survived by his parents, two brothers, Joseph C. Carry '20 and James M. Carry '29, and a sister.

#### THE CLUBS

#### Cleveland

The annual father and son luncheon was held December 24, in the ball room of the Allerton Club, with about one hundred attending of all ages. The Hermit Club Orchestra furnished the music. There were a number of undergraduates in attendance. Much amusement was had in the distribution of prizes, awarded as follows: to James A. Morton '09 for having the youngest son present, the yougnest of three of his attending; to George W. Teare '24 for having the youngest Cornell son of the Club (George brought Junior's photos as Exhibit A); to Charles H. Bernheisel '90 for being the oldest graduate present; and to Charles C. Colman '12 for being the oldest Cornellian with his father present.

#### Delaware

The annual business meeting was held at the home of Walter S. Carpenter, Jr., '10, on November 15. New officers were elected as follows: Howard L. Seaman '09, president; Benjamin D. Beyea '10, and Harold W. Elly '16, vice-presidents; Edwin F. Koester '13, secretary; Emil vimmer '26, treasurer; Alfred D. Warner Jr., '00, and Joseph S. Wilson '09, trustees.

After the adjournment moving pictures were shown of events of Spring Day, including the parade, baseball game, races and other familiar places. Pictures were also shown of the Clubs' annual summer outing last June. These reels were taken by Mr. Warner.

#### Engineers

At the banquet of the Cornell Society of Engineers, Friday evening, January 18, in the Hotel Pennsylvania, New York, the speakers will be President Farrand, Judge Frank H. Hiscock '75, chairman of the Board of Trustees, and Dean Kimball of the College of Engineering.

All Cornell men, whether or not they may be former students in the engineering colleges, are invited.

The president of the Engineers is Charles M. Chuckrow '11, Fred T. Ley Company, New York. Edward C. M. Stahl '13 of the Brooklyn Edison Company is secretary and treasurer.

#### Michigan

New officers were elected at a recent meeting. Charles L. Beaman '08 was elevated to the presidency following his service as acting secretary.

The other officers are Arthur L. Rose '10, vice-president; Theodore G. Seemeyer '27, secretary; Myron B. Bloy '20, treasurer; Frank Nitzberg '22, industria secretary; James L. Elwood '06, sixth member executive committee; James W.

Parker '08, seventh member executive committee.

#### New England

The annual banquet will be held at the University Club in Boston, on January 16 at 6.30 p.m. The speakers will include President Farrand; Rev. Dr. Edgar Park, president of Wheaton College; Sir John Edmiston, journalist; and Natt Emerson, Dartmouth 'oo, president of the University Club of Boston.

#### DENNY RESUMES PRACTICE

R. L. Denny, a name well known to many Cornell men who are the poorer by sums ranging from \$10 to \$25 because of the appealing advances of that smart crook, in again in the public prints. It is several years now since the travels of Denny, who then posed as a Cornellian, were frequently chronicled in these columns. Posing as a Cornell alumnus, and often as a member of some fraternity, Denny supported himself for several years. His usual procedure was to cash small worthless checks, by which he avoided the danger of grand larceny or forgery.

Denny ceased to be a "Cornellian" in 1921, when Carlton P. Johnson '06 was the means of having him thrown into jail. But it was only a short time before the man was released on "good behavior."

The latest report is from Hollywood, California. He approached a graduate of the University of Missouri, introducing himself as a graduate in engineering from that university. His technique will be recognized by many of the Cornell men who met Denny a few years ago. A. G. Axline, the University of Missouri graduate, writes:

"He picked me out to tell his hard luck story to about losing his pocketbook in an automobile accident and that if he just had \$6 to buy gasoline to get to Fresno he would be all right and eternally grateful. Because of the long standing love of the lawyers for the engineers I gave him the six bones, refused to take his leather coat as security, and in return received the customary treatment the engineers accord the lawyers.

"This bird claimed to be a construction engineer for the White Paving Company at Fresno, California. He even gave me the box number, but Uncle Sam says that there isn't any White Construction Company at Fresno; neither is there any R. L. Denny there."

This word from the Pacific Coast is the first news of Denny since more than two years ago. In November 1926 he was reported as passing worthless checks in Westfield, New Jersey, plausibly extracting funds at that time from the paying teller in a city bank.

#### CORNELL EIGHTEENTH

Cornell places eighteenth in a list of American colleges and universities in the number of full-time enrollments with 5,315 students, according to reports received by Dean Raymond Walters of Swarthmore College. These reports from 216 colleges and universities show an increase of two per cent in enrollment, the smallest annual gain since the World War.

Increases are shown in 115 institutions and decreases in 101 institutions. In twenty-six States, including New York, there are more full-time students in approved colleges and universities than in 1927. The 1928 full-time enrollment of the 216 institutions totals 417,526. The preceding five-year increase totaled twenty-five per cent.

First place in full-time enrollment is held by the University of California with 17,337 students. Others ahead of Cornell are Columbia, Illinois, Minnesota, Michigan, New York, Ohio State, Wisconsin, Boston, Harvard, Washington, Pennsylvania, Pittsburgh, Nebraska, Texas, Chicago, and Northwestern.

For grand total enrollments, counting part-time and summer session students, Columbia leads with 32,036. Cornell is twenty-fourth with 7,465.



R. L. DENNY



Published for the Alumni Corporation of Cornell University by the Cornell Alumni News Publishing Corporation.

Published weekly during the college year and monthly in July and August; forty issues annually. Issue No. 1 is published the last Thursday of September. Weekly publication, numbered consecutively, ends the last week in June. Issue No. 40 is published in August and is followed by an index of the entire volume, which will be mailed on request.

Subscription price \$4.00 a year, payable in advance. Foreign postage 40 cents a year extra. Single copies twelve cents each.

Should a subscriber desire to discontinue his subscription a notice to that effect should be sent in before its expiration. Otherwise it is assumed that a continuance of the subscription is desired.

Checks, drafts and orders should be made payable to Cornell Alumni News. Cash at risk of sender.

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Cornell Alumni News, Ithaca, N. Y.

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Member of Intercollegiate Alumni Extension Service, Inc.

Printed by The Cayuga Press

Entered as Second Class Matter at Ithaca, N. Y.

#### ITHACA, N.Y., JANUARY 10, 1929

#### TO THOSE WHO CASH CHECKS

DENNY, whose eccentric orbit brings him around to his first love, Cornell, with a periodicity of less than two years, has come to the front again. Since 1917 we have had this devoted alumnus with us, in jail and out. There are generous contributors to his maintenance who insist that his relationship goes back to 1908, and that Denny and the Stamerer are the same. This has not been firmly established. It is not particularly important as long as we have only one of them at a time.

Cornell has received the doubtful compliment of fake allegiances many times. The Alumni News has been privileged to follow the impostors through its columns and to assist occasionally in running them down or preventing their operations as "alumni."

As the alumni body of a university achieve material success the cashing of fraudulent checks, and now the borrowing of gasoline money, becomes more lucrative for the swindler. We are fortunate that so rarely is the crook an actual Cornellian, and that, in the instances where they are, the operations have been of short duration.

Denny's new allegiance to the University of Missouri does not necessarily give respite to the big hearted Cornellians who have so generously provided for him.

It means simply that it is a matter of a few weeks or months when he will be back to the college of his earliest "graduation."

Denny seems to have originated at or near Elmira, New York. He is rather well posted on Cornell and seems to have ready ability in memorizing a fraternity chapter list. He uses his own name. His only infraction of the law seems to be that his checks come back marked "n.s.f." The best defense is to memorize the portraits we present herewith, and when the opportunity arises, call a cop.

#### COMING EVENTS

#### Thursday, January 10

Lecture. Auspices of the Clef Club. Count Felix von Luckner. "Running the Blockade with the Seeadler." Bailey Hall. 8.15 p. m.

'94 Memorial Contest. Goldwin Smith B. 8.00 p.m.

#### Friday, January 11.

Founder's Day Dinner. The Cornell Club and the Cornell Women's Club of Ithaca. Memorial Hall, Willard Straight Hall. 6.30 p. m.

Cornell Dramatic Club. "The Faith Healer." University Theatre. 8.15 p.m.

#### Saturday, January 12

Basketball, Princeton at Princeton.

Cornell Dramatic Club. "The Faith Healer." University Theatre. 8.15 p.m.

#### Sunday, January 13

Sage Chapel Services. The Rev. Jay T. Stocking of the Pilgrim Congregational Church, St. Louis, Mo. 11 a.m.

#### Monday, January 14

Lecture. Dr. Samuel G. Tannenbaum. "Shakespeare's Handwriting." Baker Laboratory. 8.15 p. m.

#### Wednesday, January 16

Lecture. George T. Plowman. "Etchings." McGraw Hall. 8.15 p. m.

#### Thursday, January 17

Lecture. Professor Kurt Koffa, of Smith College. "Form and Color." Goldwin Smith B. 8.15 p. m.

#### Friday, January 18

University Concert. Beniamino Gigli. Bailey Hall. 8.15 p. m.

#### Saturday, January 19

Basketball, Yale. The Drill Hall. 8 p.m. Freshman Basketball. Cook Academy. The Drill Hall. 6.30 p. m.

Professor Wilder D. Bancroft has been reelected a director of the American Chemical Association. He represents the second district, which includes the States of New York and New Jersey.

Professor Robert M. Adams, the "Bob" Adams of "Rude Rural Rhymes," entertained the Rotary Club on January 2nd with the recitation of many of his best verses.

#### Dr. Lyon '91 Wins Award

Shares in Fund Established by Chilean Nitrate of Soda Educational Bureau Year Ago



Dr. T. Lyttleton Lyon '91, Ph.D. '04, professor of soil technology in the Federal Experiment Station at Cornell since 1906, was one of the four winners of the Chilean nitrate of soda research

awards, announced at the convention of the American Society of Agronomy in Washington, D. C., in December.

The winners are the first to share in the annual fund of \$5,000 which the Chilean Nitrate of Soda Educational Bureau made available a year ago. The Society of Agronomy sponsored the project and the selections were made by a committee of that organization.

Conditions of the awards stipulate that the recipients must use the money for development of their research projects, or for their personal advancement in their specialty.

Dr. Lyon had made an outstanding contribution to nitrogen research by developing a fuller and more fundamental knowledge of the natural factors which control the supply of nitrate in the soil. His work has emphasized the practical significance of this knowledge and improvement of systems of soil management.

It is expected that the four scientists winning the awards will use the funds to attend the International Soils Congress in Russia in 1930 and bring back with them to America additional knowledge of soil science.

The three other winners of the awards were Dr. Jacob G. Lipman, M.A. 'oo, dean of agriculture at Rutgers, Dr. Edwin B. Fred, professor of agricultural bacteriology at the University of Wisconsin, and Dr. Frank T. Schutt, chemist of the Dominion of Canada.

Dr. Lipman, in addition to his extensive editorial contributions and leadership in agricultural societies, has made exhaustive investigations in the relative efficiency of different nitrogenous fertilizers.

#### NAMED ASSISTANT DEAN

Mrs. John W. Arnold (Dorothy Mc-Sparran) '18 has been named assistant dean of Washington Square College, New York University, the second woman dean in the history of that university. She is in charge of two thousand women students.

Mrs. Arnold has been a member of the New York University faculty since 1924. She has also taught at the University of Illinois, the University of Minnesota, Bryn Mawr, and Iowa State. She is a member of Phi Beta Kappa.

#### The Week on the Campus

APPY, says the adage, is the nation which has no history. Happy, likewise, is the community of which there is no news, for news is contemporary history, and is the record, mostly, of evil and misfortune. Happy is the campus, abandoned of all, drowsing through the long vacation. But oh, the reporter of the news of the week is not happy.

THE STUDENTS, in a thousand cities and hamlets, have been employing their leisure in their own exhausting manner. The Faculty journeyed to the meetings of their professional associations, where they listened, or gave the appearance of listening, to numberless erudite reports on other people's specialties. After the profundities of the day, the members gathered in small groups in hotel rooms, and the real business of the meetings was transacted. Heads of departments examined the points of likely young instructors: likely young instructors exchanged secret information about the foibles of heads of departments. Thus the old tradition of the Hiring Fairs of Merrie England is continued.

A NICE THING happened in Buffalo. The Cornell Club there entertained about a hundred Cornell undergraduates, with their prep-school and high-school friends, at luncheon at the Hotel Statler. Suggestions of the undergraduates' opportunities to aid the University and themselves were given by Justice Harry L. Taylor '88, of the Appellate Division of the Supreme Court; Parton Swift '98, former State Senator: John L. Collver '17, stroke of the championship crew of 1916, and James B. Wilson '22, former football end and coach at the Lafayette HighSchool of Buffalo. Spokesmen for the undergraduates responded to the advice of their elders by offering advice as to the aid the Cornell Clubs can give the undergraduates.

Myron Taylor Hall, the new Law School building, will be situated, according to the announcement, at the south end of the Campus, about where Central Avenue crosses South Avenue. No more definite statement has been made, but the inference readily drawn is that the new building will occupy the present site of the Sigma Phi House, and perhaps that of Psi Upsilon. Charles H. Blair '97, president of the Alumni of the Cornell chapter of Psi Upsilon, was in town a week ago. When questioned by a gossip from the Journal-News, he said that he did not think that either fraternity had "anything to worry about, inasmuch as both have long leases from the University, which fact, added to the honorable record of these societies, leads materially to the conclusion that the University would not invite them to vacate their leases without having provided for their future in some fair and suitable manner." Mr. Blair continued: "Please understand that as far

as Psi Upsilon goes there has been no official notice that their property will be needed at this time or at any time prior to the expiration of their lease, and please also get clearly the fact that no matter what their legal rights are in the premises, the Psi U's will cooperate with the University in every way in the development of her future plans."

A GROUP of important agricultural meetings was held in Elmira on January 3 and 4. Dr. Veranus A. Moore '87, dean of the Veterinary College, discussed the need of further research in the diseases of cattle. Professor Emeritus Henry H. Wing '81, former head of the Department of Animal Husbandry, spoke on the developments of his science during his long experience. Dr. Frank B. Morrison, the present head of the Department of Animal Husbandry, outlined the plans of his department.

Winter is no longer a time for rest and corner-store philosophizing among the agriculturists. The University organizes a multitude of activities to enable the farmer to learn more about his profession. The poultrymen of the State are invited to make a study of the methods of poultry marketing under the auspices of the Department of Poultry Husbandry. The poultrymen will meet at the Hotel Martinique on January 10, and will inspect the methods of storage, delivery, and marketing of fowls and eggs.

FARM AND HOME WEEK promises to be an elaborate affair. For instance, a completely furnished electrically-equipped living room, dining room, kitchen, workshop, and laundry, under the supervision of Forrest B. Wright of the Department of Rural Engineering, with the assistance of the staff of the College of Home Economics.

PRESIDENT AND MRS. FARRAND announce the engagement of their eldest daughter, Margaret Propert Farrand to Harry A. F. Eaton of Washington, D. C. Miss Farrand attended Miss Madeira's School in Washington and afterwards graduated from Vassar in the class of 1925. Mr. Eaton is the son of Mr. and Mrs. Henry M. Eaton of Washington. He graduated from Cornell in 1916, later serving overseas in the A. E. F. He is now a member of the firm of Whaley-Eaton in Washington. The marriage will take place in March.

SPEAKING OF agriculture, Professor Herbert H. Whetzel of the Department of Plant Pathology, working on a Heckscher grant, has discovered some surprising facts that will appeal to those who enjoy surprising facts. Plants are subject to nasty colds, and a certain sort of fungus, when suffering from such a cold, sneezes its head off. The cups of these fungi are filled with tiny pods, each containing eight seeds. At the bottom of each pod-

bag is a charge of starch that ferments and explodes, blowing the seeds an inch or more into the air. Professor Whetzel has shown that the dead spots that appear in geranium flowers are due not to age, but to some of the plant "colds."

GAY H. BROWN 'II of Utica has been nominated by Governor Roosevelt of New York to be justice of the Supreme Court of the Fifth Judicial District. Cornellians, it is interesting to observe, are in great force in the judicial system of the State. In the Fourth Department four of the five judges come from Cornell.

ITHACA is air-minded, as we have frequently pointed out. Now the Board of Public Works has appropriated \$5,000 for the construction of a drainage ditch bordering the municipal airport. Soon you will be able to land here without the annoynace of getting your landing-gear muddy.

THE MORSE CHAIN WORKS, our sister institution on South Hill, seems to be doing well. Frank L. Morse, its president, has just left for Italy to establish a branch plant in Turin. Branches are already in operation in England, France, and Germany.

AND WHAT ELSE may we conscientiously include as News of the Week? Well, here is some news of the week, though not of the year. We learn from the ALUMNI News of January 6, 1904, that the Musical Clubs have had a most successful trip. greeting an audience of 2,500 in Detroit. Cornell wins the tricollegiate chess tournament. Charles A. Lueder '02 is appointed assistant to Coach Courtney. Charles van Patten Young '99 becomes acting professor of physical culture and hygiene. The Cricket Club joins the intercollegiate league. The Cornell Architects in Paris, headed by William H. Schuchardt '95, send a greeting to the University. The Co-op is the students' store. The Pennsylvania Alumni want Glenn Warner '94 to coach the '04 eleven. Howard Cobb, Louis Smith, and Clark Slocum's Cornell Livery has bike wagons and the only four-in-hands in the city. Professor Jeremiah W. Jenks is in the Philippines. Louis Agassiz Fuertes '97 has made a trip to Washington at President Roosevelt's request to show the President his new bird sketches. "The President took Mr. Fuertes into a private room, and for three hours they looked over the contents of the portfolio." Pat Wall advertises "The Ugliest Shoe in Town," and publishes an illustration which proves it.

M. G. B.

The Arnot Art Gallery at Elmira is showing during January a collection of landscapes by Walter King Stone. The gallery is open from two to five every week day except Monday, and open Saturday evening and Sunday afternoon.

#### SCIENTIFIC PAPERS

At the recent New York meeting of the American Association for the Advancement of Science the following papers were read by Cornellians:

Mathematics. "The Variety of Order n in n Dimensions," Professor Temple R. Hollcroft, Ph.D. '17, Wells College. "Pencils of Quadrics in the Galois Fields of Order 2<sup>n</sup>," Professor Alan D. Campbell, Ph.D. '23. Syracuse University. Billiard-Board Problem on a Convex Table," Hillel Poritsky '20, National Research Fellow, Harvard. "Couchy-Green Expansions," "On Certain Oscillation Theorems," and "On Certain Integrals Over Spheres," Hillel Poritsky. Mathematical Theory of the Business Cycle," Professor C. F. Roos. Discussion of "Statistical Interpretation of Various Formulations of Quantum Mechanics,' Professor Earle H. Kennard, Ph.D. '13.

Physics. "The Effect of Temperature Treatment on the Establishment of a Stable Condition of the Electrodes in a Polarization Cell," Everett E. Zimmerman, Ph.D. '27. "The Emission of Positive Ions from Tungsten at High Temperatures," Lloyd P. Smith, Grad. "Fatigue in the Cathodo-Luminescence of Zinconia," Dr. David T. Wilbre '10. "The Specific Resistance of Beryllium," Evan J. Lewis, Grad. "The Spectra of Trebly Ionized Vanadium and Quadruply Ionized Cromium," Harvey E. White, Grad. "The Hyper-Fine Structure of Singly Ionized Praseodymium," Professor Roswell C. Gibbs '06 and Harvey E. White. "The Use of Series Inductance in Vacuum Spark Spectra," Alice M. Vieweg, Carl W. Gartlein, Grad., and Professor Gibbs. "The Classic Theory of the Raman Effect," Professor Kennard. "Sabellites of Certain X-Ray Lines," Professor Floyd K. Richtmyer '04. "Airways Weather Service: Present Status and Future Prospects," Willis R. Gregg '03, U. S. Weather Bureau, Washington.

Geology and Geography. "Interglacial Deposit in Central New York," Professor Oscar D. von Engeln '08. "Some Relations Between Electrode Potentials of Elements and Hypogene Mineral Deposition," Bert S. Butler '05 and W. S. Burbank. "Paleogeographic Significance of Certain Devonian Sections in Sub-Arctic and Arctic Canada," Edward M. Kindle, M.S. '96. "Forms of Waterfalls and Gorges," Professor von Engeln. "Rivers as State Boundaries," Dr. Lawrence Martin '04, Library of Congress. "The Chileans and Their Geographical Development," Professor Ray H. Whitbeck 'o1, University of Wisconsin. "The Element of Adventure in Teaching and Learning Geography," Professor William C. Bagley, Ph.D. 'oo, Teachers College. "The Place of Geography in Higher Education." Professor Whitbeck.

(Continued next week)

#### THE ALUMNI

'93—Jay P. Barnes, Democrat, was in November elected to his second term as mayor of Pittsfield, Mass. In 1920 he was elected city auditor, holding that office for six years, and previously for three terms had been chairman of the Board of Public Works. He was a member of the engineering firm of Barnes and Farnham in Pittsfield.

'oo—I. Brooks Clarke is a representative of the United States Chamber of Commerce with permanent headquarters at 850 Graybar Building, New York.

'o7 AB—Oswald D. Ingall lives on Nantucket Island, Mass., with his wife and children, William Elfric and Florence Elizabeth. During the winter they live at "Peacehaven" on North Liberty Street and in the summer at "Top Gale" at Shawkemo.

'o7 ME—William G. Taylor is an electrical engineer in the industrial engineering department of the General Electric Company. He lives at 1181 Ardsley Road, Schenectady, N. Y.

'II—Alexander W. Walton is a sales engineer with the Westinghouse Electric and Manufacturing Company in Mansfield, Ohio, handling merchandising sales to public utilities in Northern Ohio. He lives in Mansfield at 87 Helen Avenue.

'12 CE—Henry H. George, 3d, is district sales manager for the Autocar Company in Charlotte, N. C.

'12 AB, '28 AM; '24 BS—Mr. and Mrs. William H. Jordan of New York have announced the marriage of their daughter, Gertrude H. Jordan '24, to Edwin A. Filmer '12. They sailed in January for a Mediterranean cruise and extended trip through Europe.

'14 BS—I. William Tamor is now affiliated with Clarence S. Dame, Inc., at 100 Broadway, New York, specializing in originating, syndicating, reorganizations, and special financing. He lives at 168 Heywood Avenue, Orange, N. J.

'15 AB; '23 BS—Hugo Muench is working on yellow fever in Brazil with the Rockefeller Foundation. His address is Caixa Postal 49, Rio de Janeiro. He writes that Raymond C. Shannon '23 recently arrived in Bahia to run the entomological end of the Foundation's yellow fever laboratory there. Muench writes, "His activities so far have included the letting loose of 800 stegomyia mosquitoes in the staff house where I was attempting to sleep." Shannon's address is Caixa Postal 467, Sao Salvador, Bahia, Brazil.

'15 ME—Ira E. Cole is a member of the technical staff of the Bell Telephone Laboratories, Inc., at 463 West Street, New York. He is working on telephone protection. He lives at 15 Columbus Avenue, Montclair, N. J.

'15 ME—Walter B. Reich is sales manager of the Mentges Folder Company, manufacturers of paper folding machinery in Sidney, Ohio. He lives at 826½ Crescent Drive

'15 BS—Charles B. Heartfield is district manager in Westchester County, N. Y., for the Mutual Benefit Life Insurance Company, with offices at 21 Mamaroneck Avenue, White Plains, N. Y. He lives at 24 Lincoln Avenue.

'17 BS—Lloyd B. Seaver is assistant manager of the Belding Heminway Company in Watertown, Conn. He has a two-year-old son, Richard Woodward.

'17 BS—Ralph C. Parker is in the advertising department of the agricultural bureau of the Barrett Company at 40 Rector Street, New York. He lives at 333 Morris Avenue, Rockville Centre, N. Y.

'17 BS; '18 BS—Edwin I. Kilbourne is general manager in Santo Domingo for the Cuban-Dominican Sugar Company. His permanent address is 141 Wastena Terrace, Ridgewood, N. J. Mrs. Kilbourne was Elizabeth Alward '18. They have three children, Edwin, eight, Philip, seven, and Sylvia, who is two.

'20 BS—Mr. and Mrs. George D. Pratt of Springfield, Mass., have announced the engagement of their daughter, Carolyn, to W. Douglas Hopkins '20. His address is 25 Linwood Avenue, Buffalo.

'20 AB—Christopher M. Cordley was married in New Caanan, Conn., on December 18 to Mrs. Hedessa Leland, daughter of Count Gustav Leopold von Daun of Russia. Cordley is president of Cordley and Hays of New York.

'20 ME—George G. Curtis is manager of the Northern Wayne Division of the Rochester Gas and Electric Corporation. He lives in Wolcott, N. Y.

'21 ME—Norman J. Spindler for the past year has been in the engineering department of the Dahlstrom Metallic Door Company of Jamestown, N. Y. He was formerly a construction superintendent with the United States Gypsum Company. On September 25 he was married to Miss Ellen M. Flaherty of Buffalo, a graduate of the Buffalo State Teachers College. They live at 12 Myers Avenue, Jamestown.

'22 BChem—William R. Dougan is assistant manager at 401 West Michigan Street, Indianapolis, Ind. of the Metals Protection Corporation. He was married on August 30. After a two months' trip abroad, he and his wife are now living at 3015 North Meridian Street, Indianapolis.

'23 AB, '24 AM, '28 PhD—Arthur L. Woehl, who is an instructor in the department of speech at Hunter College, is now living at 194 Columbia Heights, Brooklyn.

'27 AB—Howard G. Shineman spent the summer in Albany, N. Y., as examiner in mathematics and is now in his second year as principal of the High School at South Otselic, N. Y.

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'27 DVM—Robert Globus has purchased the resident and veterinary hospital of Dr. Coles in Norwich, Conn., for whom Globus has been working, and will carry on the hospital in addition to his general practice. His address is 758 Boswell Avenue.

'27 BS—Dorothy P. Bucklin is teaching biology and is girls' basketball coach in the High School in Owego, N. Y. Her address is 95 Main Street.

'27 BS—Verlee O. Linderman is teaching vocational agriculture in Sherman, N. Y.

'27—Mrs. C. Giles Roberts (Hildegard E. Kircher) lives at 40 Tunstall Road, Scarsdale, N. Y. She has a year-old daughter, Gloria Anne.

'27 AB—Albert J. Evans, Jr., is spending a year traveling around the country, working his way from place to place. His permanent address is Fort Valley, Ga.

'27 CE—Clark E. Wallace, who is an estimator for R. W. Clark and Company, Inc., in Asbury Park, N.J., is a member of the Apollo Club, a mens' glee club. His address is 131 Hudson Avenue, Red Bank, N. J.

'27 EE—Arch G. Shaver, Jr., is assistant district traffic superintendent of the Illinois Bell Telephone Company. He lives at 11242 South Oakley Avenue, Chicago.

'27 BS—Jessie M. Snyder is a member of the Home Service Bureau of Buffalo for the Niagara and Eastern Power Corporation. Her address is 245 North Street.

'27 AB—Mr. and Mrs. S. Eichel of Richmond, Va., have announced the engagement of their daughter, Kathryn, to Herbert L. Pick '27. He is an insurance broker at 75 Maiden Lane, New York.

'27 ME—Frank J. Toman is in the Southern Division commercial engineer's office of the New Jersey Bell Telephone Company. His address is 220 North Warren Street, Trenton, N. J.

'27 AB; '27 AB; '25 BS—Frances Hankinson is assistant librarian at the Free Public Library in Newark, N. J. She is living at Apartment 6, 427 Summer Avenue, with Julia E. Sabine '27, who is also with the Library. Miss Hankinson writes that she and Ruth H. Kennedy '25 are members of the New York Oratorio Society.

'27 AB; '27 ÅB—Agnes S. Collier is in the circular advertising department of E. P. Dutton and Company. She is living at 40 Horatio Street, New York, with Elizabeth N. (Mrs. Delbert E.) Keenan '27.

'28 MS—Vivian V. Drenckhahn has been appointed nutrition worker with the Onondaga Health Association in Syracuse, N. Y.

'28 BS—Paul D. Harwood is a fellow in biology at Rice Institute, Houston, Texas.

'28—Ruth E. Conklin is a dietitian at the Childs restaurant at 1485 Broadway (Times Square), New York. She lives at 313 Clinton Avenue, Brooklyn.

'28 BS—Abram V.V. Desforges worked last summer as a cost accountant on road construction and is now a member of the methods staff under the auditor of disbursements for the New York Telephone Company, at 140 West Street, New York. He lives at 20 South Oxford Street, Brooklyn.

'28 BS—Kenneth H. Fisher is in the commercial department of the New York Telephone Company at 44 Church Street, Buffalo. He lives at 462 Pleasant Avenue, Hamburg, N. Y.

'28 ME—Ludolph F. Welanetz ia in the turbine department of the Westinghouse Electric and Manufacturing Company at Essington, Pa.

'28 BS; '27—James D. Pond writes that he and Laurence E. Stotz are working in the Dominion Office of Aerial Topography studying areial mapping and sketching while compiling a map for the Canadian International Paper Company. Pond's address is 18 Arlington Avenue, Ottawa, Ont.

'28 AB—Helen E. Hart is a teacher intraining in English at the Julia Richman High School in New York. She lives at 809 South Street, Peekskill, N. Y.

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# What's the "book-of-the-month" this month - and why?

It is a very remarkable new book, not yet published, chosen by the distinguished group of five critics who compose our Selecting Committee, as the outstanding work among the many books that were submitted last month, in advance of publication, by the publishers of this country.

If you were a subscriber to the Book-of-the-Month Club service, you would not only receive a full report about this book, but you would make sure of getting it, if you decided after reading our Committee's report, that it was a book you would not care to miss reading.

You would not be *obliged* to take it, however, unless it appealed to you. You are given the opportunity of choosing some other important forthcoming book. For instance, last month there were some twenty books about which our Committee reported to members. You might have preferred one of these, in place of the "book-of-the-month;" and if none of them appealed to you—you would not have had to take any!

Moreover, if you take any one of the Books recommended by our Committee, and find you have been misled by the report, you may exchange it for another at the same price. This "guarantee of satisfaction" completely protects you in your book purchases.

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City-----State-----

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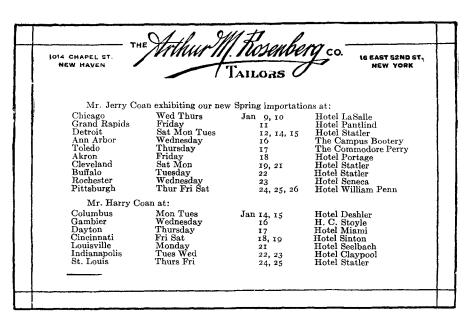
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